

Best Start in Life Outcomes Dashboard

AMBITION 1: CHILDREN ENJOY GOOD HEALTH AND WELLBEING				
Outcomes	1.1 Reduction in tooth decay	1.2 Reduction in obesity of all children	1.3 Increased mental wellbeing and resilience of parents & children	1.4 Improvement in health outcomes for all children and seek parity in health for the most disadvantaged children
Indicators	1.1 % 5 year olds with dental decay	1.2a % overweight (including obesity) at 4-5 years 1.2b % overweight (including obesity) at 4-5 years – absolute deprivation gap 1.2c % overweight (including obesity) at 10-11 years 1.2d % overweight (including obesity) at 10-11 years - absolute deprivation gap	1.3a Number of mothers reporting a low mood or high anxiety score within the first year after birth 1.3b % Primary school pupils with high resilience score 1.3c % Primary school pupils with high mental wellbeing scores	1.4a % Vaccination coverage: MMR for two doses (5 years old) 1.4b % Vaccination coverage: DTaP and IPV booster (5 years) 1.4c % Children in care immunisations

Outcome Indicator (s)	Indicator Source	Time Period	Next release	Herefordshire Baseline*	Region	England	Nearest Neighbour High**	Nearest Neighbour Low	Target year 1 (2024)	Target year 5 (2028)	Target year 10 (2033)
1.1 % 5 year olds with dental decay	Fingertips	2021/22	2024	38.7	23.8	23.7	38.7	14.6			
1.2a % overweight (including obesity) at 4-5 years	Fingertips	2022/23	2024	19.4	22.2	21.3	25.6	17.0			
1.2b % overweight (including obesity) at 4-5 years – absolute deprivation gap	NCMP - calculated	2020-23	2024	5.0	NA	NA	NA	NA			
1.2c % overweight (including obesity) at 10-11 years	Fingertips	2022/23	2024	35.4	39.3	36.6	38.3	28.1			
1.2d % overweight (including obesity) at 10-11 years - absolute deprivation gap	NCMP - calculated	2020-23	2024	19.0	NA	NA	NA	NA			

1.3a Number of mothers reporting a low mood or high anxiety score within the first year after birth	Health Visiting Service	2022/23	2024 (Apr)	422	NA	NA	NA	NA			
1.3b % Primary school pupils with high resilience score	Local Quality of Life Survey	2021	2024	24	NA	NA	NA	NA			
1.3c % Primary school pupils with high mental wellbeing scores	Local Quality of Life Survey	2021	2024	27	NA	NA	NA	NA			
1.4a % Vaccination coverage: MMR for two doses (5 years old)	Fingertips	2022/23	2024 (Nov)	88.1	83.7	84.5	94.4	85.5			
1.4b % Vaccination coverage: DTaP and IPV booster (5 years)	Fingertips	2022/23	2024 (Nov)	86.7	82.8	83.3	94.6	84.2			
1.4c % Children in care immunisations	Fingertips	2022	2024 (Mar)	80.0	83.0	85.0	98.8	72.0			

*Red, amber green ratings. Where available, baseline figures for Herefordshire are colour coded Green, Amber or Red, representing significantly better, the same, or worse performance than the England average respectively. Vaccination colour codes are benchmarked against a goal: <90% red, 90 to 95% amber, ≥95% green.

** Figures from ([CIPFA](#)) local authorities most similar to ours are included where available, otherwise region high/low are included

AMBITION 2 : CHILDREN ARE PROTECTED FROM HARM AT HOME AND IN THE COMMUNITY

Outcomes	2.1 Reduction in number of children experiencing neglect & unintentional injuries	2.2 Reduction in number of children with experience of trauma / ACEs	2.3 Reduction in number of children taken into care	2.4 Greater numbers of parents are successfully supported to develop healthy parenting routines & behaviours
Indicators	2.1a Hospital admissions caused by unintentional and deliberate injuries in children (aged 0 to 4 years) crude rate per 10,000 2.1b Children in need at 31 March number and rate per 10,000 under 18s 2.1c Children in need at 31 March with a primary need of 'abuse or neglect', number	2.2 Number of children experiencing ACEs from Health Visitor Questionnaire	2.3 Children in care crude rate per 10,000	2.4a Learners who've started understanding pregnancy, labour, birth and your baby parenting course (Solihull approach) 2.4b Number/% of young parents aged 21 and under supported through First Steps programme (teenage pregnancy support)

Outcome Indicator (s)	Data Source	Time Period	Next release	Herefordshire Baseline	Region	England	Nearest Neighbour High	Nearest Neighbour Low	Target year 1 (2024)	Target year 5 (2028)	Target year 10 (2033)
2.1a Hospital admissions caused by unintentional and deliberate injuries in children (aged 0 to 4 years) crude rate per 10,000	Fingertips	2021/22	2024/25	83.7	100.0	103.6	179.5	81.7			
2.1b Children in need at 31 March number and rate per 10,000 under 18s	Children in Need Census	2023	2024 (Oct)	1,895 (560.7)	47,670 (369.0)	403,090 (342.7)	1,364 (576.9)	157 (196.0)			
2.1c Children in need at 31 March with a primary need of 'abuse or neglect', number	Children in Need Census	2023	2024 (Oct)	1,166	28,070	231,500	1,764	89			
2.2 Number of children experiencing ACEs from Health Visitor Questionnaire	New service function	2025	2025	NA	NA	NA	NA	NA			
2.3 Children in care crude rate per 10,000	Fingertips	2022	2024	112	88	70	175	69			
2.4a Learners who've started understanding pregnancy, labour,	Service data	Total to date	2024	504	NA	NA	NA	NA			

birth and your baby parenting course (Solihull approach)											
2.4b Number of young parents aged 21 and under supported through First Steps programme (teenage pregnancy support)	Service data	2021/22	2024	115	NA	NA	NA	NA			

AMBITION 3: CHILDREN ARE ABLE TO ACHIEVE THEIR EARLY DEVELOPMENTAL MILESTONES

Outcomes	3.1 Increase in number of children achieving the appropriate level of development at 2-2½ yrs.	3.2 Identification of those children that don't achieve their milestones and the offer of support	3.3 Children who are experiencing disadvantage have a clear pathway of support	3.4 All children are ready for school/ schools are ready for children of all abilities
Indicators	3.1 % Children achieving a good level of development at 2 to 2 and a half years	3.2a Number not achieving a good level of development at 2 to 2 and a half years 3.2b Narrative of support available to this group.	3.3a Children in absolute low income families (under 16s) number and % 3.3b Children in relative low income families (under 16s) number and % 3.3c Children and young people with special educational needs, number and % 3.3d % of disadvantaged 2 year-olds accessing funded nursery places	3.4a School readiness. % with good level of development at the end of Reception 3.4b School readiness. % with good level of development at the end of reception – those on free school meals 3.4c School readiness. % good level of development inequalities gap between those on free school meals and all children 3.4d Narrative feedback from schools of children being “school ready”.

Outcome Indicator (s)	Data Source	Time Period	Next release	Herefordshire Baseline	Region	England	Nearest Neighbour High	Nearest Neighbour Low	Target year 1 (2024)	Target year 5 (2028)	Target year 10 (2033)
3.1 % Children achieving a good level of development at 2 to 2 and a half years	Fingertips	2022/23	2024	79.6	76.3	79.2	87.6	53.8			
3.2a Number not achieving a good level of development at 2 to 2 and a half years	Calculated from 3.1	2022/23	2024	291	NA	NA	NA	NA			
3.3a Children in absolute low income families (under 16s) number and %	Fingertips	2021/22	2024	4,230 (14.2%)	21.4	15.3	17.6	7.8			
3.3b Children in relative low income families (under 16s) number and %	Fingertips	2021/22	2024	5,554 (18.6%)	27.0	19.9	24.4	10.8			
3.3c Children and young people with special educational needs, number and %	Fingertips	2022/23	2024	4,903 (19.4%)	17.7	17.3	22.4	14.6			
3.3d % of disadvantaged 2 year-olds accessing funded nursery places	Service data	2022	2024	86.0	NA	72	NA	NA			

3.4a School readiness. % with good level of development at the end of Reception	Fingertips	2022/23	2025	70.4	66.0	67.2	67.6	67.4			
3.4b School readiness. % with good level of development at the end of Reception - those on free school meals and all children	Fingertips	2022/23	2025	55.1	53.4	51.6	48.6	46.2			
3.4c % School readiness inequalities gap	Calculated 3.4a -3.4b	2022/23	2025	15.3	12.6	15.6	NA	NA			

AMBITION 4: PARENTS ARE WELL SUPPORTED DURING PREGNANCY AND POST BIRTH

Outcomes	4.1 Increase in numbers of women experiencing a healthy pregnancy	4.2 Reduction in infant mortality rate	4.3 Improvement in antenatal and post-natal mental wellbeing	4.4 Parents are able to make a confident transition to parenthood
Indicators	4.1a % Low birth weight of term babies 4.1b % Smoking status at time of delivery 4.1c % Obesity in early pregnancy	4.2a Infant mortality rate crude rate per 1,000 4.2b Premature births (less than 37 weeks gestation) crude rate per 1,000	4.3a Numbers of mothers reporting low mood / high anxiety score (1.3a)	4.4a % New Birth Visits completed within 14 days 4.4b % Health Visitor visits completed at 3 months (new) 4.4c % Health Visitor visits completed at 3 years (new) 4.4b % Breastfeeding at 6 to 8 weeks

Outcome Indicator (s)	Data Source	Time Period	Next release	Herefordshire Baseline	Region	England	Nearest Neighbour High	Nearest Neighbour Low	Target year 1 (2024)	Target year 5 (2028)	Target year 10 (2033)
4.1a % Low birth weight of term babies	Fingertips	2021	2024	1.7	3.0	2.8	2.9	1.5			
4.1b % Smoking status at time of delivery	Fingertips	2022/23	2025	9.0	9.1	8.8	15.6	7.2			
4.1c % Obesity in early pregnancy	Fingertips	2018/19	New method pending	23.6	25.4	22.1	29.2	20.1			
4.2a Infant mortality rate crude rate per 1,000	Fingertips	2020/22	2025 (Feb)	4.2	5.8	4.0	7.5	4.2			
4.2b Premature births (less than 37 weeks gestation) crude rate per 1,000	Fingertips	2019-21	2024 (May)	93.2	85.9	77.9	101.0	68.3			
4.3a Number of mothers reporting a low mood or high anxiety score within the first year after birth	Health Visiting Service	2022/23	Quarterly	422	NA	NA	NA	NA			
4.4a % New Birth Visits completed within 14 days	Fingertips	2022/23	2024	80.8	80.7	79.9	93.9	80.8*			

4.4b % Health Visitor visits completed at 3 months	Service data	New	2025	New	NA	NA	NA	NA			
4.4c % Health Visitor visits completed at 3 years	Service data	New	2025	New	NA	NA	NA	NA			
4.4b % Breastfeeding at 6 to 8 weeks	Fingertips	2022/23	2024 (Dec)	54.9	NA	49.2	64.8	36.6			
*Excludes two very low outliers that would be misleading to include.											

Table 1 Summary Outcomes and Indicators list (A3)

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